Reyes Coca-Cola Bottling closes its Modesto facility — Stanislaus County, 2024

Reyes Coca-Cola Bottling closed its Modesto facility in late 2024, eliminating 101 jobs — the first beverage-bottling closure in this project's record, and evidence that the pattern this project tracks isn't confined to produce, dairy, or tomato processing.

101

Jobs eliminated, confirmed directly against the official California WARN report.

5

California facilities named in press coverage of the company's wider consolidation, including a separate, later Ventura closure — roughly 900 jobs combined, per press aggregates this archive hasn't independently verified.

What happened

Reyes Coca-Cola Bottling, LLC filed a WARN notice on November 8, 2024, for its facility at 1733 Morgan Road in Modesto, covering 101 employees. The closure sits inside a wider pattern of California consolidation at the company — later reporting on a separate Ventura, California closure (the company's bottling plant there after more than a century of operation) named Modesto alongside prior reported closures or cuts in Salinas and Napa, with combined press estimates near 900 jobs across five sites. This archive has not independently verified that combined figure or the full list of five sites.

Unlike most of the closures in this project's record, no dedicated local news story on the Modesto closure itself was found — everything documented here comes from the WARN filing and from incidental mentions inside coverage of the company's later, separate Ventura closure.

Impact — what we know, and what we don't

- **Jobs:** 101, confirmed by WARN filing.

- **Effective date, unresolved:** the state WARN report's own effective-date field reads the same as the notice date, November 8, 2024, but multiple secondary trackers report a January 2025 effective date instead, with the exact day disputed between those trackers too. Not resolved here.
- **What happened to the workers:** For the company's later Ventura closure, Reyes Coca-Cola said most workers (78 of some larger number) would be reassigned to other company facilities. Whether the same applied to Modesto is not documented anywhere found.
- **Why no news coverage:** Unclear — possibly overshadowed by the much larger Foster Farms and Del Monte closures landing in the same county around the same time, possibly just under-covered. Worth a targeted Modesto Bee or Turlock Journal archive search.

Part of a larger pattern

A systematic review of every Fresno, Stanislaus, and Tulare County WARN filing since 2014 placed this closure inside a cluster of four landing on Stanislaus County within about 21 months: **Tropicale Foods' Modesto ice-cream plant** (July 2024, 168 jobs), this one (Nov 2024), **Foster Farms' Turlock turkey operations** (Jan 2025, 478+ jobs), and **Del Monte's Modesto/Hughson canneries** (April 2026, 765+ jobs) — the same compounding pattern already documented in Kings County, showing up independently in Stanislaus.

Sources

- California EDD WARN report, confirmed directly: Reyes Coca-Cola Bottling, LLC, 1733 Morgan Road, Modesto, Stanislaus County — 101 employees, notice/received 11/08/2024, Closure, Permanent. Access: obtained — taken directly from the agency's own filings rather than from a web page.
- Secondary WARN aggregators (warnscan.com, warntracker.com, layofftracker.us), cross-checked against each other and against the primary filing for the effective-date discrepancy noted above. Access: not-captured — a public URL exists for this source and this project has not recorded it.

Full citation detail and source archive: **Data**. Back to **all case studies**.